



2017 Santa Cruz Mountains Makers Market

Sunday- May 7 & July 9

You are invited to apply for the SCM Makers Market at the Mountain Community Resources parking lot, 6134 Hwy. 9, Felton, CA. Show hours are 10am-5pm. This market will feature the work of artists, crafters, and culinary creators. We will also have live music and food vendors. A portion of the proceeds goes to benefit the non-profit group,

Mountain Community Resources. Each date has a deadline to apply. Applicants will be notified by email of acceptance within 10 days after the deadline. Full vendor information will be provided by email 7-10 days before the market. Please understand that categories have limited availability.

ELIGIBILITY:

All participants should make their own work. **No resale. No imports.** All artists, crafters, cottage food (packaged), fresh food, and musicians are invited to apply. Applicants should have a valid resale license and/or health permit (food) for the state of California. Vendors are responsible for their own sales, collecting sales tax, and reporting to the BOE.

FEES & BOOTH SIZES:

Artists, Crafters, Packaged Food:

10x10 - \$85 - Vendors should provide their own shade canopy or market umbrella & weights.

6 ft. table - \$55 / 4 ft. table - \$40 - Vendors may need a market umbrella & weights.

Fresh Made Food:

10x10 or food truck - \$85 - Vendors should provide their own shade canopy or umbrella & weights.

Musicians:

Please email, erik.scmmakersmarket@gmail.com with an audio or video link to your music.

ALL VENDORS:

As part of the application fee, all vendors are required to donate an item to Mountain Community Resources for their silent auction fund-raising event in October, The Mountain Affair. 100% of the proceeds from your donated item will benefit MCR. The item can be of any value you choose. Gift certificates are acceptable if you sell perishables or a service. A donation form will be emailed to you with the setup instructions 7-10 days prior to the market date. Please fill it out and have your item ready with your business card and donation form on the morning of the Makers Market. Please email Bree at bree.scmmakersmarket@gmail.com with any questions you have about the donation.

BOOTH SET-UP:

All booths will be setup on the day of the market. Set-up begins at 7am. All vendors must be ready to sell by 10am. Please bring weights for your canopy/umbrella. **Vendors must provide their own tables, canopy/umbrella, and weights.**

ADVERTISING:

The SCM Makers Market will be advertised heavily throughout the Santa Cruz Mountains and Santa Cruz. Efforts will reach as far as Monterey and San Jose. Local newspaper ads, signs, fliers, postcards, radio ads, and social media/web advertising is planned. Vendors will be listed on our website with links to their websites or social media sites.

WEATHER:

The SCM Makers Market is a rain or shine event. There will be no rain dates or refunds given if it rains.

SHOW COORDINATOR CONTACT:

Bree Karpavage: bree.scmmakersmarket@gmail.com / Erik Waage: erik.scmmakersmarket@gmail.com



Santa Cruz Mountains Makers Market APPLICATION -2017

Application Deadlines: May Market - March 1 / July Market - May 1

Applicants will be notified of acceptance on March 10 & May 10.

Vendor Name & Business Name: _____

Resale number: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Website/Facebook link: _____

Brief description of products for sale: _____

Requested Event Date(s) **Please circle:** May 7, 2017 July 9, 2017

Requested booth size **Please circle:** 10x10- \$85 6 ft. table-\$55 4 ft. table - \$40

***10x10 vendors must have a canopy or market umbrella with weights.**

***6 ft. and 4 ft. table spaces may require an umbrella with weights. There are a limited amount of shaded spaces that do not require an umbrella. Your flexibility is appreciated.**

Please circle your preference if requesting a 6ft. or 4ft. booth:

Umbrella space (you must provide your own umbrella) Shaded space Either

Check List:

- Completed & Signed Application
- 3-5 photos of work; **NO HARD COPIES!** Please email images to: **bree.scmmakersmarket@gmail.com**
- Check(s) for booth fee; **Payable to SCM Makers Market** Please send a seperate check for each event. Checks will be cashed after the deadline. (if not accepted, your check will be shredded unless you send a self-addressed stamped envelope for check return)
- **Food vendors only:** copy of SC County Health Permit
- Mail Application to: **SCM Makers Market, C/O Bree Karpavage, P.O. Box 1363, Boulder Creek, CA 95006**
- *Please read and sign below. Unsigned applications will not be accepted.**

I agree that I have read and understand the show policies and fees listed on page 1, and as a vendor participant I agree to release the Santa Cruz Mountains Makers Market, Mountain Community Resources, Community Bridges, and market coordinators, Bree Karpavage and Erik Waage of all responsibility and liability of injury, both personal and property, while attending the market.

Printed name: _____

Signed name: _____